



JULY 12-14/2024 at Bonnetts Energy Centre in Grande Prairie, Alberta
A Fundraising event for Odyssey House!

QUICK FACTS

GrandeCon is Northern Alberta's newest pop culture event, featuring incredible celebrities, artists, vendors, guests, workshops, panels, and more! GrandeCon runs July 12-14/2024 at the Bonnetts Energy Centre and is an unforgettable event experience!!

WHY EXHIBIT AT THE EXPO?

GrandeCon is a large scale pop culture expo that takes place July 12, 13 & 14, 2024. The momentum is building as convention new-comers along with convention veterans prepare to descend upon GrandeCon for it's third year after reporting high levels of success from vendors for two years in a row!

GrandeCon is an excellent, cost effective way, to engage customers from a large multi-regional area who fit your demographic precisely. It brings a wide variety of people and exhibitors with a wide range of products together, which means you can also reach new consumers while staying in touch with your current buyers. If you want to tap into the pop culture crowd, this is the place to do it!

WHO SHOULD EXHIBIT?

If you're a collections retailer, a clothing or accessories store, an artist, an author, a toy manufacturer, a movie studio, a comic, magazine or book publisher, a video game developer, a costume shop, an anime/manga company, a trading card company, or if you have something you'd love for a lot of people to see, this is the place to show it off!

CUSTOMS & SHIPPING

THE VENUE

Bonnetts Energy Centre, Grande Prairie

Home of the AJHL Grande Prairie Storm hockey team and the biggest concerts in the Peace Region. With a seating capacity of 2939 for sporting events and over 4500 seats for concerts, Bonnetts Energy Arena can handle any sized event or trade show.

Recent noteworthy events: Larry the Cable Guy, Bryan Adams, Johnny Reid, The Offspring, Aqua

THE BOWES

18,000 square feet of versatile event space with newly renovated outdoor space. With space for 700 guest banquet style or 1400 concert set-up, the Bowes Event Centre is ready for your next event.

Recent noteworthy events: LetterKenny, Black Label Society, Grande Prairie Women's Show, Billy Talent

I'D LIKE TO EXHIBIT...NOW WHAT?!

1. Consider what kind of booth will best suit your needs (10x10, end cap. etc) and indicate your choice on the application form.

2. Scan and send signed form to vendors@grandecon.ca
3. Your booth location will be tailored by the GrandeCon at its discretion.
4. You will receive a confirmation email within 7 business days of submitting your application.
5. Information on the official hotels will be emailed to you in advance of the show
6. Move-In/Move-Out document will be emailed to you four weeks before the convention
7. You will be required to check in on-site for setup and to receive your badges. Setup will be on Thursday, July 11, 2024, and Friday July 12, 2024 prior to doors opening.

EXHIBITOR SETUP

Thursday 3pm - 8pm

Friday 7am - 1pm

SHOW HOURS

Friday 2pm - 8pm

Saturday 10am - 7pm

Sunday 11am - 5pm

VIP EARLY ENTRY FRIDAY @ 1pm



2024 EXHIBITOR REGISTRATION INFORMATION

EXHIBIT SPACE

Exhibitor badges must be worn for setup, during the show, and for exhibitor move-out.

Exhibitor agrees to remain setup during all open hours of the GrandeCon. No early move out is permitted without prior consent from the Expo Committee.

Show conclusion and tear down to be completed by 8pm on Sunday July 14, 2024.

BOOTLEG POLICY

Any exhibitors selling bootleg items will be asked to remove these items from their booth(s). If these items are put back out for sale during the convention, or if the exhibitor refuses to comply, the exhibitor will be removed from the convention immediately, and will not be refunded any payment(s) made for their booth.

FIRE REGULATIONS & CLEANLINESS

Exhibitor must maintain their areas clean both during and after the show. Exhibitors will be responsible for any damage caused by them to the exhibit area.

Exhibitor displays must meet fire codes, and will be subject to fire marshal inspection.

No portion of a display, boxes, packing materials, etc. shall obstruct any aisle or doorway.

All Fire Extinguishers, Hose Cabinets, Fire Exits, and Fire Alarms cannot be blocked or covered at any time during the show. Smoking is not permitted in the Exhibitor Centre.

PAYMENT

Exhibitor understands the payment policy and agrees to pay the fees as listed on the Exhibitor Application Forms. If the Exhibitor is sharing or subletting table space, then the person whose name appears on the contract assumes full responsibility for that booth.

REFUNDS & CANCELLATIONS

Exhibitors that cancel prior to April 20, 2024, will be able to receive a full refund.

Requests made prior to June 1, 2024 will receive a 50% refund.

Requests made after June 1, 2024 will not be refunded.

SALES TAXES

Exhibitors are responsible for collection and payment of GST as required by law.

ADULT MERCHANDISE

Exhibitor agrees not to sell or distribute any adult material to minors. All 'Adults Only' material must be either behind the table, or if displayed, must be bagged and/or covered so that minors cannot open it. Any adult material depicting nudity or sexual conduct must be covered (blinded). Adult videos and magazines are not allowed to be openly displayed.

LIABILITY & SECURITY

GrandeCon (GC) and the Bonnetts Energy Centre are not responsible for any theft or loss. Exhibitor is responsible for their own security during show hours. Security provided after regular show hours.

The Exhibitor agrees to protect, keep, and save the

GC, the promoter of the event, forever harmless from any damage (s) or charge (s) imposed for violations of any ordinance or regulation by the Exhibitor, his/her employees or agents, as well as failure to comply with the terms and agreements of this contract. Further, Exhibitors shall at all times protect, indemnify, save, and keep harmless GC against and from any loss, cost, damage, liability, or expense which arises out of or from or by reason of any act or omission of the Exhibitor, his/her employees, or agents.

In the event that Bonnett Energy Centre or any part of the exhibit area thereof is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, snow storm, or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, labor disputes, riot, or agency which the GC has no control, or should the GC decide that because of any such cause it is necessary to cancel, postpone, or re-site the show, or reduce installation time, exhibit time, or move-out time, the GC shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

The GC shall have the full power in the interpretation and enforcement of all contract regulations contained herein, and the power to make such amendments thereto, and such further rules and regulations as shall be considered necessary and proper. The foregoing represents the agreement between the undersigned Exhibitor and GrandeCon, the promoters of the GrandeCon for the convention held on July 12-14, 2024.



Registration Information

SETUP & MOVE-OUT

Exhibitor setup and move-out instructions will be provided in advance. Exhibitors that require special attention, please contact the GC for special arrangements.

EXHIBITOR COMPLIANCE

The GrandeCon Committee reserves the right to remove any person(s) who does not comply with the rules and regulations outlined in the Exhibitor Agreement, and the policies and procedures outlined in this document.

The GrandeCon maintains very strict standards regarding the handling, selling, displaying, and usage of weapons by vendors and attendees.

It shall be the vendor's sole responsibility to ensure that all policies pertaining to weapons and weapons sales as posted by the GrandeCon are followed by all attendees and staff at their booth. Any and all violations of the posted policies will be dealt with by the issuance of one warning. If there is a second infringement of the policy, the vendor risks being removed from the show without refund, and being disallowed from exhibiting at future shows of the GrandeCon.

PACKAGING

All bladed weapons, including knives, axes, swords, katanas, and any other item deemed a weapon or a bladed object, must from the time of purchase be kept in its original packaging by

the purchaser. Any purchaser who removes the weapon from its original packaging, does so at the risk of having the item confiscated and/or having their convention pass revoked.

Items may be removed from its packaging by the vendor for the purpose of displaying or showing the item to a potential purchaser.

If an item or weapon is sold to a potential purchaser or attendee, the item or weapon must immediately be placed back into its original packaging and sealed.

If an item or weapon cannot be packaged in a way that is acceptable to the Weapons and Prop Compliance Team or to GrandeCon staff, the item will immediately fall under the categorization of "weapon" as outlined in this policy and must be presented to the peace bonding table for a compliance check.

SELLING TO MINORS

At no time is a vendor who is displaying at GrandeCon allowed to sell any item, prop, or weapon that is classified in this policy to any person(s) who have not reached the age of majority within the Province of Alberta.

Any vendor being found to have sold a restricted item to a minor (Person under 18 years of age) risks being removed from the show with no refund, and being disallowed from exhibiting at future shows of the GrandeCon.

ATTENDEE/PURCHASER HANDLING

At no time can any weapon be lifted more than 6 inches from the table top by a prospective purchaser or attendee. The item must remain horizontal to the table at all times.

There cannot, under any circumstances, be any kind of jabbing, swinging, fighting, testing for weight, or horseplay of any kind with the weapons being handled by a prospective purchaser or attendee.

Vendors who wish to allow potential purchasers the ability to heft, or test weapons for weight must, at their own cost maintain an enclosed area in the middle of their booth that will be a minimum of 5 feet away from any other customer, or attendee of the show. The area must be fully enclosed so as to prevent any other person in the area to visually see what is happening inside.

The vendor will be solely responsible to ensure that the purchaser tests the weapon in a safe manner, and that all policies of GrandeCon are observed and followed at all times.

NEED MORE INFORMATION?

JENNA CANAVAN

vendors@grandecon.ca



Exhibitor Booth Options

Booth Type	Space	Tables	Chairs	Badges	Price	Check your Booth Type
Regular	10x10	1	2	2	\$446+GST	
Double	10x20	2	4	4	\$787+GST	
Triple	10x30	3	6	6	\$1102+GST	
Quad	10x40	4	8	8	\$1312+GST	
Corner	10x10	2	2	2	\$525+GST	
End Cap	10x20	4	4	4	\$971 +GST	
*Small Island	20x30	8	10	10	\$2625+GST	
*Large Island	20x40	10	12	12	\$3045+GST	
**Artist Alley	8x6	1	2	2	\$183+GST	
Economy	8x6	1	2	2	\$262+GST	
Tattoo Alley	10x20	2	4	4	\$787+GST	

ADDITIONAL BADGES \$50 + GST each. Power not included in booth cost.

*Eligible for celebrity sponsorship. Contact GrandeCon team for details.

** Limited number of spots available - must be approved by the Department Head of Artist Alley

Applicable taxes extra



Artist Alley at GrandeCon

SPACE ASSIGNMENT

Artist Alley space is reserved for comic artists, illustrators, inkers and creative talent only. Creative talent in other pop culture areas will be accepted on a case by case basis. Artist Alley space is limited and not all applications will be granted.

ARTIST COMPLIANCE

All vendors will obey federal, provincial and local laws and ordinances regarding the sale of material that, intentionally or unintentionally, infringes upon the trademarks or copyrights of another party. Artist Alley vendors may only sell their own original artwork and creations. Artists cannot sell licensed or logo merchandise unless it can be considered "fan art." Fan art may take up a reasonable amount of the display space regardless of mediums. For each piece of fan art displayed you must also display an original piece of similar size.

Artists must use personal discretion to use a limited number of duplicates in your display. When displaying fan art, artists must respect the source's trademarks. This includes, but is not limited to, avoiding things such as use of logos in their display, signage

referring to the artwork by its series or signage referring to the a character's name.

Celebrity likenesses are considered to be fan art. Items made using licensed fabrics or materials used under first sale doctrine are considered fan art. Items which fall under first sale doctrine may include, but are not limited to stickers, comics, wall scrolls, and manga.

Everyone knows that copying someone else's work is wrong, but there is no "magic rule" about how much must be changed to make it an artist's own. The artist bears all responsibility and risk for the items brought for sale at GrandeCon.

Any questions regarding this policy will be resolved by the Department Head of Artist Alley, in consultation with GrandeCon's lawyer when needed. If a piece of art appears to be very similar to a licensed, copyrighted, etc. piece of art, the artist may be asked to remove it from display and sale at the discretion of the Department Head. The Department Head's decision is final. Any artwork containing a protected license created by the copyright holder, under commission of the copyright holder, or within the terms of a license agreement will be considered original

artwork. If your work falls under one of these categories please be sure to have copies of all appropriate paperwork on hand. Artists may not sell "mass produced" items. Artist Alley defines "mass produced" as more than 100 units of a single item. Resellers and commercial artists are welcome to purchase regular booth space.

Adult material is restricted and may only be displayed in a manner approved by GrandeCon.



NEED MORE INFORMATION?

CHRIS DIAS

Department Head - Artist Alley • diasexmachina@gmail.com



Exhibitor Contract



July 12-14/2024

ARE YOU INTERESTED IN:

Donating a Door Prize? ☐

Donating items for VIP bags? ☐

Donating items for the
celebrity gift baskets? ☐

Being a sponsor? ☐

The undersigned, (hereafter called "Exhibitor"), hereby applies for space in the GrandeCon 2024 as indicated.

Company: _____ Name & Title: _____

Address: _____ Product/service _____

City: _____ Prov: _____ Postal Code _____

Phone: _____ Booth Type: _____ Power for Booth? (\$60+ GST) ☐

Email Address: _____

Special Request: _____ **Please note - special requests are considered but not guaranteed*

Subletting space: Subletting space is prohibited. No Exhibitor shall assign, sublet or apportion the whole or part of the space allotted, or have foreign representatives equipment or materials in said space without the written consent of the show management.

50% Deposit to be paid upon registration. Remaining 50% to be paid by June 1, 2024.

Etransfer can be made to vendors@grandecon.ca . Please note, booths will not be confirmed without deposit.

**ALL BOOTHS & DISPLAYS MUST REMAIN OPEN UNTIL :
8pm Friday, July 12 • 7pm Saturday, July 13 • 5pm Sunday, July 14**



INITIALS

Signature: x _____ Date: _____

This is your invoice. Please make a copy for your files





OdysseyHouse
Equality and Empowerment

PO Box 1395
Grande Prairie, AB
T8V 4Z2

24 Hour Crisis Line: 780-532-2672
Office: 780-538-1332

GrandeCon Declaration of Compliance

Odyssey House is a non-profit organization and registered charity. We provide safe, secure, and supportive accommodation for women and their children who are victims of domestic violence, are in crisis, or in need of a housing alternative. Our mission is that everyone has the right to live with dignity, safety and equality and we support this mission in all activities within our organization including our events. As an Odyssey House led event, GrandeCon intends to uphold this mission to provide a safe, fun and interactive space for all ages and ensure that our event is protecting and enhancing the lives of all attendees.

Below is a voluntary disclosure agreement for anyone engaging in vendor, artist, performer, or volunteer activities. This agreement is to be signed upon final payment of your booth, beginning of orientation or upon contract signing. This document is not asking for a disclosure of history or criminal/legal interactions regarding ability to interact with minors or vulnerable populations, but rather signing this document allows us to ensure the safety and well being of our attendees and any vulnerable attendees by your own disclosure.

To be completed by all named owner(s) of each booth at GrandeCon 2024.

The undersigned business, organization, and/or individual hereby declares that you do not have a background or history that would be a risk to the event or attendees. You declare, to your knowledge, that all staff working at your booth during GrandeCon do not have a background or history that would be a risk to the event or attendees. Any such risk to be in the sole discretion of Odyssey House.

I, _____, understand that Odyssey House is relying on the accuracy and truthfulness of this declaration.

Business Name: _____

Signature: _____ Date: _____

Witness: _____ Date: _____